



# LEADERSHIP DIMENSIONS

*Leadership Dimensions*  
PERFORMANCE and CONTRIBUTION

## **SOLUTIONS** for *Greater Staff Engagement*



**Newsletter:**  
**Solutions:**  
**March 2014**

Solutions that offer Greater Staff Engagement

### **SOLUTIONS** ***Simple, Sacred and Sustainable***

This is Emotional Intelligence week. Become aware of those who suffer the cloud of Despondency, Despair or Doubt.

Leadership Dimensions is a business SOLUTION that is Simple, Sacred and Sustainable in addressing such emotional issues.

Assess, Develop and Strategize for Greater Staff Engagement, Performance and Contribution.

Leadership Dimensions offers you and your company three SOLUTIONS.

**One:** *Train the Trainer Extraordinaire:*  
Ultimate Meaningful Workshops  
Make for Happy Workplaces

Please see details below in next article:

Happy Workplaces Happy People Evolution  
Training Programme - June / July / Aug 2014

**Personal  
&  
Professional  
Leadership  
Development  
is foundational  
to better results**

**First  
Personalised  
Growth**

**Two: One-on-One Counseling / Coaching:**

Ultimate Meaningful Living

Create a Life Worth Living

For CEO's downwards

**Three: Combination of both the above:**

Happy Workplaces and Happy People Evolution

This combination of Organizational Training and Staff Members' Personal and Professional Development brings together **both** elements of growth that will create greater success, bottom line returns and sustainable leadership.

Leadership Dimensions offers the most positive of all psychologies in the form of training, counseling / coaching and speaker events. This work is evolutionising traditional psychology. It is fast, sacred and confidential.

Leadership Dimensions differentiates personal, professional and business coaching by adding Trauma Counseling, Transcendence and Spiritual Intelligence.

You and your company were born to be vibrant, mature and excited. You both have a destiny. Knowing how to attain and experience it, you will become powerful instruments of vision and values whilst being a source of inspiration and encouragement to your industry, country and world.

After her very first session, a social worker gave up 40 years of anger towards her brother. Her life changed! His too! In her workplace and home life, she is now a great positive, productive and powerful influence.

The world is a better place for our learning, sharing and living this work.

Let's chat,  
Barbara Johnson (Dr)  
Skype: Barbara.Johnson48

## Second Leadership Growth

## Third Business Growth

### Formats:

- 1X1 Private Sessions
- Face to Face or Online
- 1X1 Private Programmes
- Group Workshops
- Train the Trainer
- Speaker Events

### Some Workshops: Stillness

Gratitude

Attitude

Creativity

*Happy Workplace &  
Happy People Evolution*

*A solution for every business*

*June / July / Aug 2014 Programme*

You will learn:

How you can assist your Staff Members / Clients to find Meaning in their Frustrations to create Happy Workplaces and Happy People

Positive Psychology of Meaning-centered Living & Existential Analysis

Recommended for:

CEO, MD, GM, Executives, HR, Line Managers, Training Managers, Business Owners and Private Practice Owners  
Psychologists, Coaches, Counsellors, Social Workers, Teachers, Health and Wellness Practitioners

Why:

Greater Engagement, Greater Performance and Greater Contribution

To live lives in both the workplace and home that are: creative, inspired and experience gratitude, humor and self-transcendence

Better teamwork - Better results in Better time

Solution that is simple, sacred and sustainable

Solution that is fast, measurable and empowering

Solution that is economic in both time and money

Duration:

10 Week Programme

When:

**JUNE / JULY / AUG 2014 - Wednesdays weekly**

**Start date: 04 June End date: 13 Aug**

Time:

09h30 to 15h00 (tea/coffee and light lunch included)

Where:

Le Domaine, 100 Acutts Drive, Hillcrest, KZN, South Africa

On-site - on request

Inspiration

Humor

Relationships

Communications

Agreements

Loving Life

Doing it Different

Results

Goal-setting

Making Life Happen

Self-Transcendence

Trauma,  
Transformation  
Transcendence

Webinar - on request

Investment Options:

**1) Company:**

- a) Full Pre-Payment R12 000 per delegate
- b) Deposit of R7000 and Payment of R7000 on first day per delegate
- c) Full Payment on first day of Programme R16 000 per delegate

Negotiable on volume and repetition

**2) Private Practice - less 15% discount**

- a) Full Pre-Payment R10 200 per delegate
- b) Deposit of R6000 and Payment of R5 900 on first day per delegate
- c) Full Payment on first day of Programme R13 600 per delegate

Deposit:

Dr Barbara Johnson t/a Leadership Dimensions  
**Nedbank** Acct 1984 495 844 Branch  
Randburg Code198405

Reference:  
Your Company name or Your  
Surname/**VFLogoJune2014**

Confirm Payment:

[bj@leadershipdimensions.co.za](mailto:bj@leadershipdimensions.co.za)

Bring with you:

Journal, file, exam pad and colour pens.

This programme includes reflective time,  
assignments and  
shared feedback sessions

This is a safe, sacred and confidential  
space.

For those who are unable to make all the workshops, notes will  
be provided.

This highly interactive workshop is about Viktor Frankl's  
Logotherapy - an approach to psychology, You and Your Clients.  
It will shift your premise of coaching, counseling, training and  
philosophy.

This programme is highly personal and enriching - it is  
**evolutionising psychology for a better way to work with  
people!**

# Viktor Frankl's Logotherapy Meaning-centered living and Existential Vacuum

## Speaker Events

### Training

### Counseling

### Coaching

## Engaged Staff impact Workplace, Home

Presented by KZN's only Logotherapist  
Dr Barbara Johnson  
Viktor Frankl Institutes SA, Europe and USA

## Registration Form

Company: \_\_\_\_\_  
Name: \_\_\_\_\_  
Practice Registering Body (if Applicable): \_\_\_\_\_  
Land Line: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email: \_\_\_\_\_  
Postal Details: \_\_\_\_\_  
How did you hear about this Programme? \_\_\_\_\_

### Registration Process

Registration processed only with Proof of Payment sent to  
bj@leadershipdimensions.co.za

#### Bank Details:

Barbara Johnson t/a Leadership Dimensions

Nedbank Acct: 1984 495 844 Code: 198405

Reference: Your Surname/**VFLogoJune2014**

I declare that all the particulars on this form are true and correct. I undertake to comply with the agreements of this registration and the confidentiality of the group. I undertake to protect the copyright of Leadership Dimensions and under no circumstances to make the study material available for use by any other person.

Signature.....

Date.....

Copyright ©- Leadership Dimensions 2014

# and Economy

Let's develop towards:

- Better Relationships
- Better Performance
- Better Contribution =
- Better Bottom Line Results
- Better Company Growth

## *Rubbing Shoulders with Multimillionaires*

Some things to check ourselves against

Last week, I was at two conferences where multimillionaires were sharing business tips, principles and techniques about becoming more of who we are, richer financially and having a greater presence.

So whilst I do not feel free to divulge the information of JT Foxx and the Passive Income Builders, there are some things that I noticed at both conferences:

Together we can  
revolutionise the  
12% ROI of  
traditional training!

## 1. Appearance

## 2. Attitude

## 3. Action

### 1. Appearance:

Â· Dress to impress. Successful people dress well. Both men and women wear suits, whether they are presenters or participants.

Â· They wear stylish shoes and in the case of women, handbags are a big statement.

Â· Their hair is stylish.

Â· Their jewellery is minimalistic and classy.

### 2. Attitude

Â· Their demeanor is one of connection and relationship building.

Â· They are looking for people who stand out and interact intelligently.

Â· They are experts, have years of experience behind them and their presentations are rich in content.

Â· Charisma is their middle name.

Â· Their presentation style is professional, polished and powerful.

Â· Their vocals are crisp, high energy and clear.

Â· Their eye contact is direct and sincere.

Â· Their connection with the audience is one of engagement, aisle-walking and personalized interaction.

Â· They repeat "their message" several times eg "pay attention to the detail"

Â· They make the audience responsible where applicable eg "Don't you just hate it when your phone goes off in the middle of a seminar? Isn't it so embarrassing?"

### 3. Action:

Â· Relationship nurturing, building and keeping is the priority.

Â· Coaching / mentorship are their way of relationship development.

Â· They support the audience with back of room sales, be it in the form of cds, books, iPods or programmes.

Â· They want for the success of others - together we can make for a better economy.

Â· Their follow up is within 24 to 48 hours.

Â· They ask specific questions on follow up.

We need to up our game! South Africa has some growing to do - we can do it!

YOU too have a role in this.

What do YOU need to be doing to present yourself as a

Let's make your  
Training Budget  
count for  
something significant  
this year

## Contact:

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Skype:

Barbara.Johnson48

"Better People,  
not in spite of,  
but because of,  
the very circumstances  
that they found  
themselves in"  
Viktor Frankl

dynamic, professional and valuable brand?

Who are your coach / mentor? How may I assist YOU?

Barbara Johnson - Counselor/Coach, Trainer, Speaker  
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## Contact Information

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LEADERSHIP DIMENSIONS

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Blog: <http://UltimateMeaningfulLiving.blogspot.com>



Gifting YOU with Developmental Tools!!! See below.....

## GIFTS for YOU !!

- Joint Ventures, please email:

[BJ@LeadershipDimensions.co.za](mailto:BJ@LeadershipDimensions.co.za)

- Business Mentor, please go to:

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- How to create more Referrals, please see:

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LEADERSHIP DIMENSIONS - founded in 2002

*PERSONALISED and PROFESSIONAL LEADERSHIP DEVELOPMENT*

Bring out the best YOU and the best COMPANY.

Together we can make it better, bigger and faster - Barbara

**Save**

Let's chat about mutual referral systems.